



2012 Sponsorship Form

Interstate Truck and Tractor Pullers are soliciting sponsors for the 2012 pulling season points fund. The fan base profile that follows Interstate Truck and Tractor pulling may be the target market that helps you expand your business.

Interstate events are held throughout PA, MD, WV, and VA with many separate events scheduled. Most classes boast 10+ regular competitors with as many as 25 trucks or tractors at a single event. The 2011 season saw great races for points, not knowing which tractor or truck was going to win each event. These pulling contests put thousands of spectators and potential customers, in the stands.

A \$500 sponsorship gets your business name, description, location and contact information broadcast during the running of your sponsored class. A logo sticker of each sponsor will also be prominently displayed on the tractors that are pursuing the points purse. The full amount of the sponsorship money goes to the year end points fund for your sponsored class. Sponsors will be given a list of events and their locations to determine the preferred target market.

This is the eight year that ITTP classes have sought outside sponsors. We hope that you will consider being a part of making Interstate Truck and Tractor Pulling a major player in truck and tractor pulling competition.

We would ask if all money be sent in by May 31, 2012. Thank you for your help and thoughtfulness in our class.

Sponsor Name: _____

Business Description: _____

Business Catch Phrase: _____

Address: _____ **Contact Name:** _____

Class: _____ **Phone #:** _____

Send money & information to: Linda Forrester- 100 Fox Hill Road, Shippensburg, Pa. 17257