



Interstate Truck & Tractor Pullers are soliciting sponsors for the current pulling season point's fund. The fan base profile that follows Interstate Truck and Tractor pulling may be the target market that helps you expand your business.

Interstate events are held throughout PA, MD, WV, And VA, with many separate events scheduled. Most classes boast 10+ regular competitors with as many as 25 trucks or tractors at a single event. The past season saw great races for points, not knowing which tractor or truck was going to win each event. These pulling contests put thousands of spectators and potential customers in the stands.

A \$500.00 sponsorship gets your business name, description, location and contact information broadcast during the running of your sponsored class. A logo sticker of each sponsor will also be prominently displayed on the tractors that are pursuing the points purse. The full amount of the sponsorship money goes to the year end points fund for you sponsored class. Sponsors will be given a list of events and their locations to determine the preferred target market.

We hope that you will consider being part of making Interstate Truck and Tractor Pulling a major player in truck and tractor pulling competition. Thank you for your help and thoughtfulness in our class.

Sponsor Name: _____

Business Description: _____

Business Catch Phrase: _____

Address: _____

Contact Name: _____ Class: _____ Phone # _____

Send money & information to: Interstate Truck and Tractor Pullers, c/o Linda Forrester—100 Fox Hill Road, Shippensburg, PA. 17257